



FEMA

August 29, 2017

Dear Partner in Preparedness,

FEMA Region II's (NY, NJ, PR, VI) mission is to encourage individuals, families, businesses, institutes of higher education and other community organizations to be better prepared before, during, and after all hazards. All hazards encompass Region II identified risks ranging from hurricanes to extreme cold to active shooter incidents.

This September marks the 14th annual National Preparedness Month (NPM). During NPM, individuals and communities are asked to:

- **Be Informed:** Understand which disasters could happen in their community;
- **Have a Plan:** Know what to do to be safe and mitigate damage;
- **Make a Kit:** Take action to increase their preparedness; and,
- **Get Involved:** Participate in family and community resilience planning.

We are trying to disseminate preparedness information to as many people as possible, to let them know what to do in case of an emergency. You can help support these efforts by promoting NPM on your web page, through social media, sponsoring ready/preparedness fairs and via direct communications with your staff and stakeholders.

To support you in these efforts, FEMA has developed a social media toolkit which contains the 2017 weekly NPM themes, hashtags, graphics and tips you can use on your social media accounts to promote preparedness at <https://www.ready.gov/september>. Additionally, Region II has developed 12 scenario based activities for individuals to conduct with family and loved ones to promote the discussion of preparedness at <https://www.fema.gov/media-library/assets/documents/116163>.

Sincerely,

A handwritten signature in blue ink, appearing to read "John Rabin".

John Rabin  
Acting Regional Administrator  
FEMA Region II